



InventVermont Member Survey 2

Full Report

This survey is intended to gather information about InventVermont members and non-members alike with regards to preference for speakers and subject matter. Results will be published on this website or per member request.

Created: 12 October 2006
Total responses: 47

Background Information

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Users

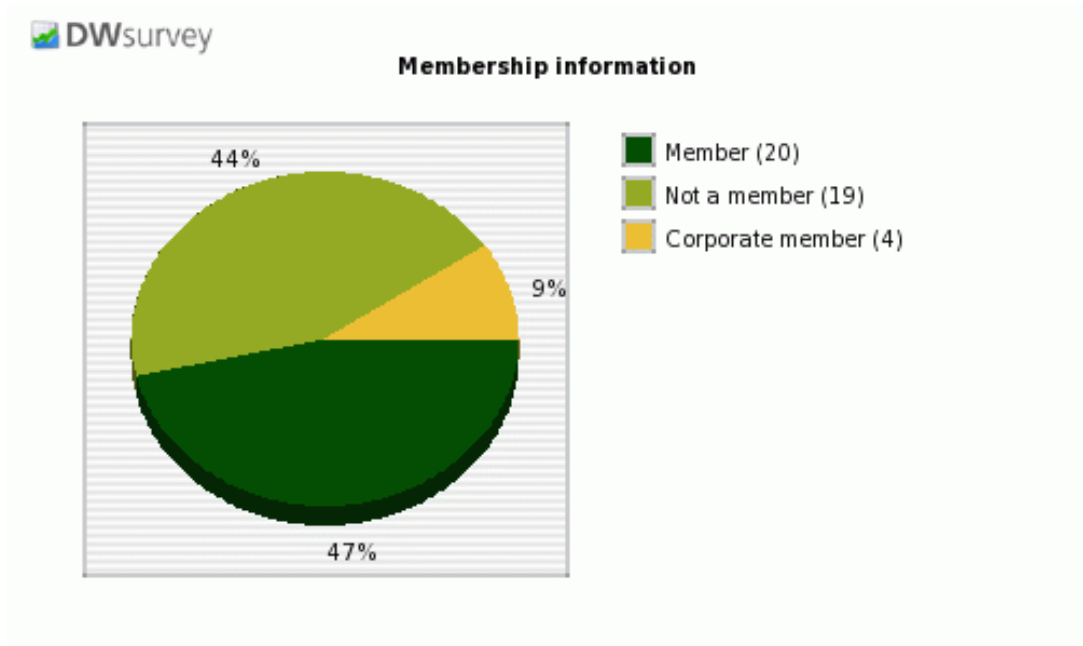
Question: **Membership information**

Question Type: Single Option Selection

Type:

Results:

Total Results: 43	
Corporate member	4
Member	20
Not a member	19



Pie Chart Legend

1	Corporate member
2	Member
3	Not a member

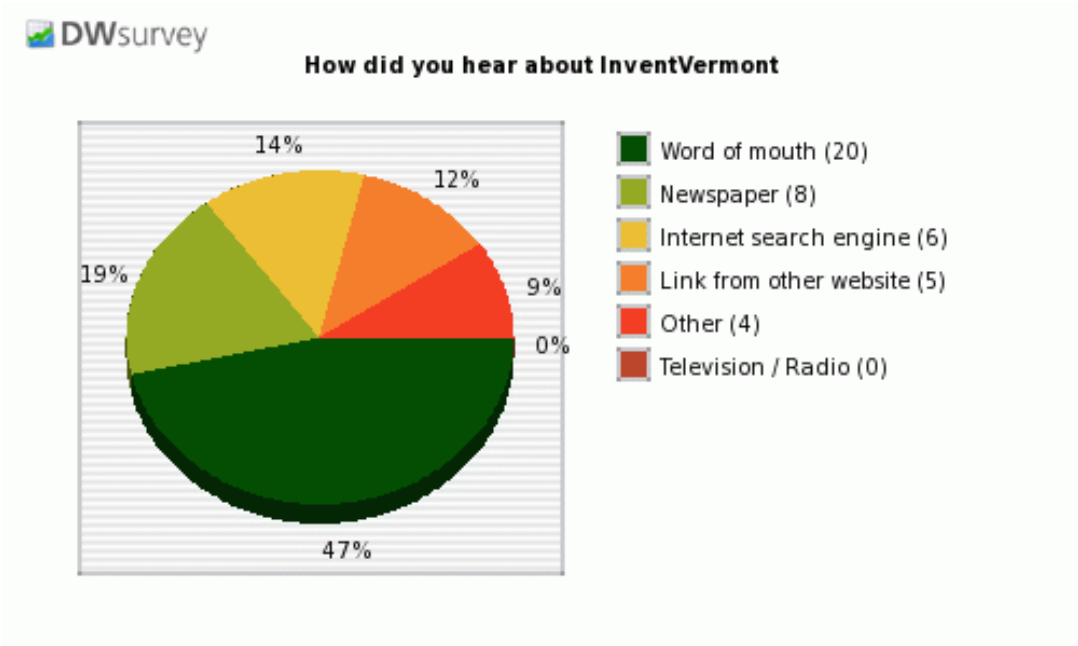
Question: How did you hear about InventVermont

Question Single Option Selection

Type:

Results:

Total Results: 43	
Internet search engine	6
Link from other website	5
Newspaper	8
Other	4
Television / Radio	0
Word of mouth	20



Pie Chart Legend

1	Internet search engine
2	Link from other website
3	Newspaper
4	Other
5	Television / Radio
6	Word of mouth

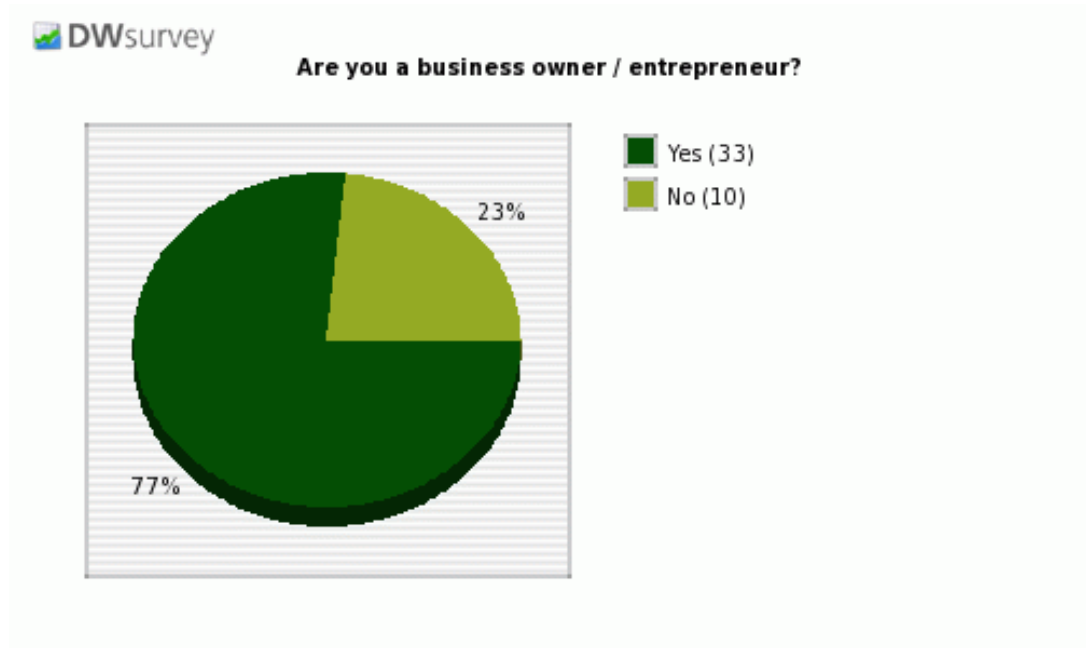
Question: **Are you a business owner / entrepreneur?**

Question Type: Single Option Selection

Type:

Results:

Total Results: 43	
No	10
Yes	33



1	No
2	Yes

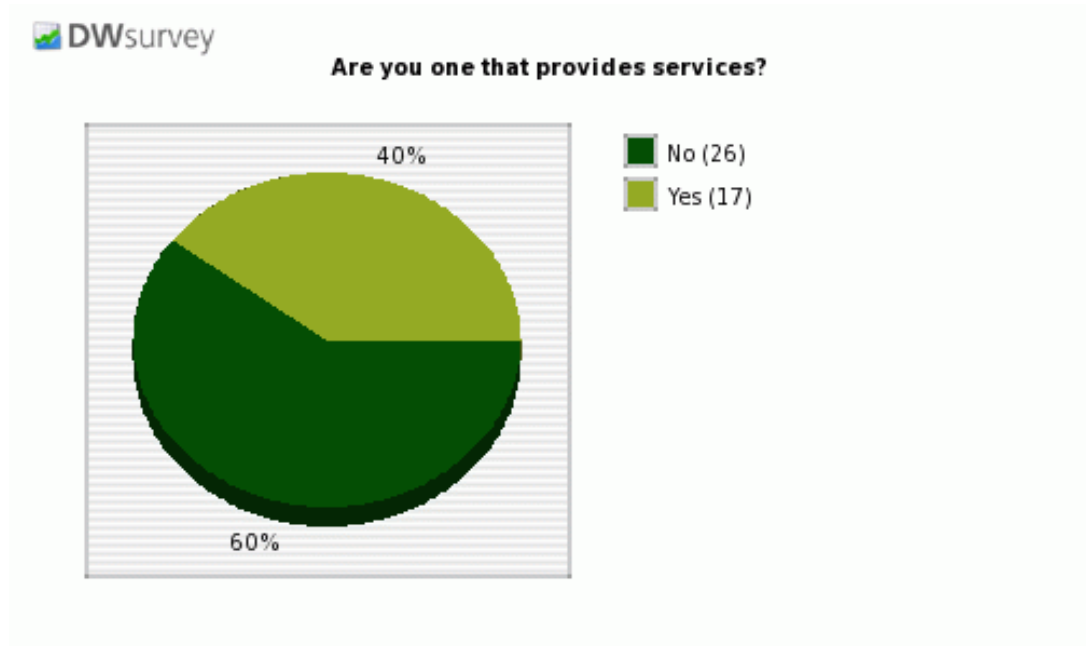
Question: **Are you one that provides services?**

Question Single Option Selection

Type:

Results:

Total Results: 43	
No	26
Yes	17



1	No
2	Yes

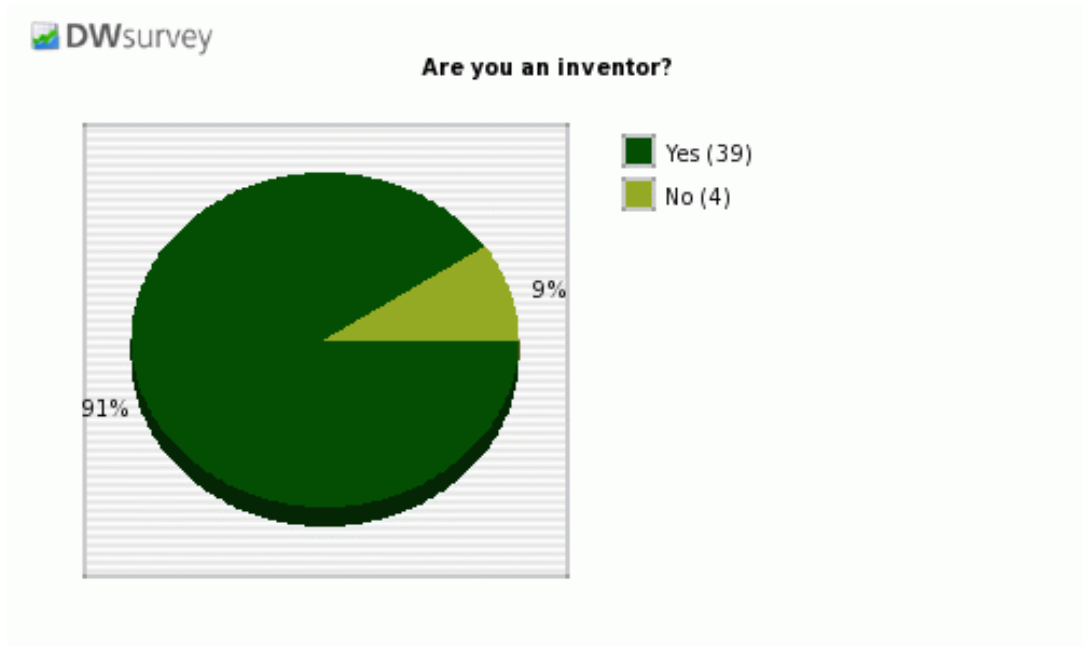
Question: **Are you an inventor?**

Question Type: Single Option Selection

Type:

Results:

Total Results: 43	
No	4
Yes	39



Pie Chart Legend

1	No
2	Yes

Question: **What are you looking to do with your invention?**

Question Type: Single Option Selection

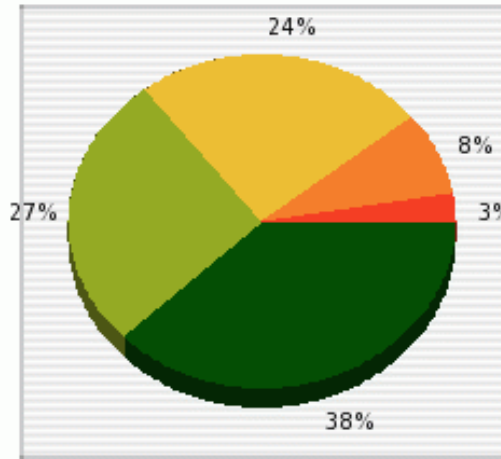
Type:

Results:

Total Results: 37	
Create a bigger business (>10 employees)	9
Create a job for just myself	3
Create a small business (< 10 employees)	10
I would like to license it	14
Keep it as a hobby	1



What are you looking to do with your invention?



- I would like to license it (14)
- Create a small business (< 10 employees)
- Create a bigger business (>10 employees)
- Create a job for just myself (3)
- Keep it as a hobby (1)

Pie Chart Legend

1	Create a bigger business (>10 employees)
2	Create a job for just myself
3	Create a small business (< 10 employees)
4	I would like to license it
5	Keep it as a hobby

Meeting Preference

We would like to learn more about your preferences with regards to monthly meetings.

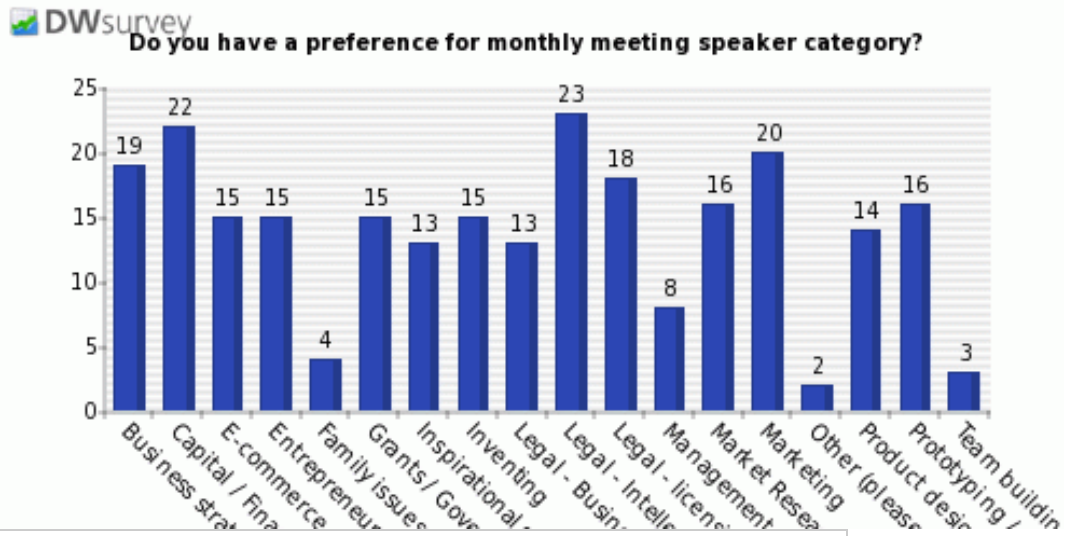
Question: Do you have a preference for monthly meeting speaker category?

Question Multiple Option Selection

Type:

Results:

Total Results: 251	
Business strategy	19
Capital / Finance	22
E-commerce and selling avenues	15
Entrepreneurship	15
Family issues in starting a business	4
Grants / Government Funding	15
Inspirational success stories	13
Inventing	15
Legal - Business	13
Legal - Intellectual property protection, (patents, trademarks, copyrights)	23
Legal - licensing	18
Management	8
Market Research	16
Marketing	20
Other (please specify below)	2
Product design / Engineering	14
Prototyping / Manufacturing	16
Team building	3



Histogram X-Axis Legend

1	B
2	C
3	E
4	E
5	F
6	G
7	I
8	I
9	L
10	L
11	L
12	M
13	M
14	M
15	O
16	P
17	P

Question: **Subject matter for speakers**

Question Type: Free Text Entry

Results: 9 responses:

The art of brainstorming.

not Matt Dunn. He was a poor choice for speaker at the annual meeting. If he had been there at another time- and not while running for office, it would have been more appropriate. I am wondering if we have run afoul of our non-profit status by not having equal representation by the other candidates for LT Gov.

manufacturing your invention (where to do it, how to do it, and who can do it)

commercialization of ip - specifically open source web applications

Nuts and bolts of a successful design.

Specific topics - one of two per presenter based on his/her expertise -
- accessing grant money
- creative ways to target the right audience with web site
- how to do or find market analysis

INternational Patent Process, PCT, etc.

how to approach a manufacturing company with your product

Mentors for motivation and direction.

InventVermont Website

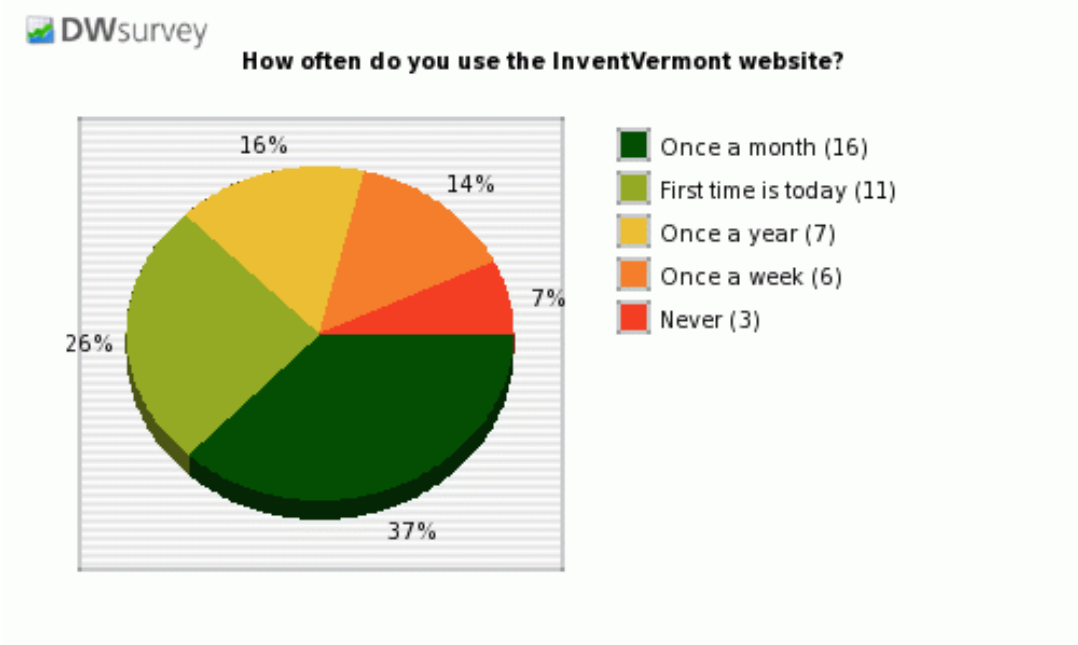
Question: How often do you use the InventVermont website?

Question Single Option Selection

Type:

Results:

Total Results: 43	
First time is today	11
Never	3
Once a month	16
Once a week	6
Once a year	7



Pie Chart Legend

1	First time is today
2	Never
3	Once a month
4	Once a week
5	Once a year

Question: **Why did you visit the InventVermont website?**

Question Type: Free Text Entry

Results: 29 responses:

meeting times

Find information related to meetings or resources

Check the speaker and location of meeting.

information

check on meeting times

To see what's going on, evolution of invent vermont

Networking

see what's new - who upcoming speakers are

E-mail from Tom prompting me to do survey.

survey email

information

information

Jed's suggestion

meeting info

Check out meeting details

email distribution

to look for contacts

I am anxious/desperate to see my ideas reach fruition.

patent agent suggested it

looking for help in patenting my idea

I want to start NH INVENTORS and look towards your group for information.

Looking for help to move from prototype to production.

How to proceed with a patented invention

my lawyer suggested it

Suggestion from SBDC

To check on meeting dates and topics.

suggested to me by GBIC

Looking for help with invention

suggested by sbdc

Question: **InventVermont website content / improvements**

Question Type:

Free Text Entry

Results:

10 responses:

Get connections database running

It looks great i; ½ nice job Tom!

Add Drupal forum for discussion group(s)

It seems very complete to me.

renew membership online

It works well for me - has all the information I've been after so far

I sent an email to info@inventvermont but it bounced back because it was full.

alert us earlier to the sites and resources available at the next meeting...
I have a second shift job and I want so much to attend.

it's great

email address from willing inventers

InventVermont

Question: **What is the single most important thing InventVermont has provided for you?**

Question Type:

Free Text Entry

Results:

26 responses:

moral support

networking

Meeting other like-minded people.

ENCOURAGEMENT!

networking

Perspective

Esposure to potential clients

information and contacts

communicating with other inventors.

exposure for my product

access to people w/knowledge

information and contacts

Jerrold Manock presentation

A place to exchange ideas with supportive people

Speakers/Seminars

contacts

information

contacts

The chance that I can interact with other dreamers and probly the promise of the support of a group of dreamers who see problems and needs and imagine solutions.

n/a

Help me set-up NH INVENTORS

Yet to be determined but may be the up-coming invention showcase.

hope

Hope

Idea that there is a group to help inventors without stealing their ideas

hope

Question: **What should InventVermont charge for regular membership?**

Question Type: Single Option Selection

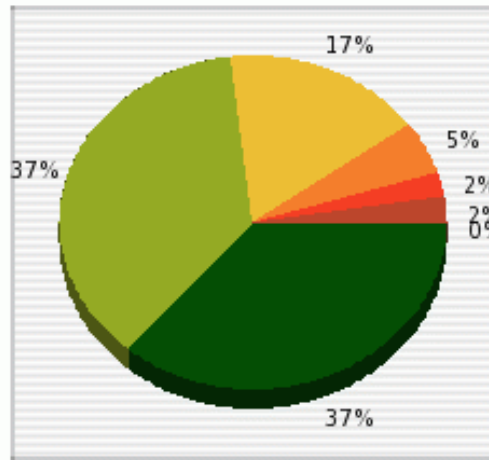
Type:

Results:

Total Results: 41	
\$10 per meeting	1
\$20 per meeting	0
\$20 per year	15
\$40 per year	7
\$80 per year	1
Membership should be free	2
Never been to a meeting, don't know	15



What should InventVermont charge for regular membership?



- \$20 per year (15)
- Never been to a meeting, don't know (15)
- \$40 per year (7)
- Membership should be free (2)
- \$10 per meeting (1)
- \$80 per year (1)
- \$20 per meeting (0)

Pie Chart Legend	
1	\$10 per meeting
2	\$20 per meeting
3	\$20 per year
4	\$40 per year
5	\$80 per year
6	Membership should be free
7	Never been to a meeting, don't know

Question: **What can InventVermont do to best help you?**

Question Type:

Free Text Entry

Results:

23 responses:

Keep it up!

provide more contacts and resources at web site

Keep doing what it does...

move the meeting times. late on Thursday is hard to attend.

Define best practices and a practical roadmap to success.

Keep up the good informative mailings. I hope to get more involved.

Lobby VT to increase EPSCOR funding for Business.

create a forum for education

Provide links to technical experts in a variety of fields.

getting product to market

ha ha!

my inventions reviewed

I have not made full use of the resources but the NH inventors group did very little for it's members so I joined Inventvermont, keep up what your doing!

I appreciate the effort to bring in knowledgeable speakers. The redundancy from one speaker to the next, however, kills their effectiveness. Scott Hardy, for instance, brought a wealth of experience from which to draw, but made the presentation so basic as to be painful. It was clear to me that he was not filled in on what Jerrold Manock had presented just two months before. Scott could easily have given an insightful presentation on outsourcing or attracting investors, structuring a partnership, developing a strong presentation, writing clear contracts with distributors, but he tried to cover his whole business experience.

By priming speakers - or asking them to speak specifically to their area of greatest interest we will have far more effective presentations. Thank you for your consideration of this point.

Keep the speakers coming

Allow me the chance to reveal my dreams within the confines of a like-minded group of inventors who take pleasure in the success of fellow innovators.

assistance in patenting my idea

Provide wide based information about doing business in VT and to act as a link to other state agencies and programs that may serve the start-up companies. Offer the process tree and the menu for moving through and making the appropriate decisions, in a timely fashion, for the creation of new businesses.

marketing & guidance

maybe meet one of my team players

provide a forum for exploring possible products and sources to move forward

Hi,

My name is Stuart Carter, I am a local private music teacher, composer and have an invention I need some guidance with. Richard Munkelwitz suggested I contact your organization. Please put me on your email list.

The invention has to do with an update to a music stand. It has a briefcase as part of the desk, and a new design for legs. Perhaps you

can lead me to someone who might help me start the process of improving design, building a prototype, protecting the intellectual property, and producing this.

I see your next meeting is at Champlain College and would benefit me, however, I shall be away on vacation. Is it possible for you to send a schedule of events?

Thank you,

Stuart Carter

Provide guidance with the process to bring an invention from a sketch to the boardroom or shelf.
